



How Does DPC Save Employers Money?

52% savings DPC vs non-DPC

\$360k+ DPC savings in 2024

The Story

In 2022, a national real estate firm, working with trusted advisors and brokers, explored innovative ways to manage rising healthcare costs while maintaining access to high-quality care for their employees. The organization implemented a Direct Primary Care (DPC) option alongside a traditional Gold PPO plan. After two years, with the support of the Hint Connect Network, they expanded the DPC plan to over 24 states.

The results of this implementation highlight significant cost savings for the employer and improved affordability for employees, demonstrating how DPC can reduce overall healthcare spending while enhancing care access.

Industry | Real Estate
Advisor | BenEngage
Broker | IMA

2024 Cohort Analysis Gold PPO Plan

	DPC Cohort	Non-DPC Cohort
Enrolled	98	127
Average Age	46.4	46.1
DPC Fee	\$85,109.00	\$0
Claims Cost	\$246,612.00	\$901,560.00
Total Cost	\$331,721.00	\$901,560.00
PMPM	\$282.08	\$591.57

- PMPM National Average (KFF): \$617.00
- Outliers > \$250k removed
- The DPC plan had a lower rate of children enrolled, so while this isn't risk adjusted, we would expect to see lower costs in the population with more children

Additional Charges

Employers can also realize savings by taking advantage of DPCs' direct, low cost rates for services and supplies such as labs, vaccines, and minor procedures. Here are a few examples of how this employer's 2024 DPC charges stack up to the competition.

	Avg DPC Cost	Avg National Cost	Savings
Prostate Specific Antigen	\$9.50	\$36.00*	74%
Complete Blood Count	\$18.53	\$50.00*	63%
Comprehensive Metabolic Panel	\$3.31	\$48.00*	93%
Pap with Labs	\$69.00	\$143.00*	52%
Wart Removal	\$12.00	\$610.00***	98%
Menactra (meningitis vax)	\$114.00	\$169.00**	33%
TDAP	\$48.00	\$82.00*	41%

*Average Cost **GoodRx Best Price ***Average Insurance Reimbursement